



**CalKIDS  
gives your child  
a real chance  
for a brighter  
future.**

**With free  
money for  
college!**

CalKIDS is a new program from the State of California that provides up to \$1,500 in free money for college to eligible public school students.\* CalKIDS can help families boost their children's college savings and increase access to higher education.



**To learn more and to find out if your child qualifies, visit [CalKIDS.org](https://CalKIDS.org) today!**



**CalKIDS**  
The first step toward college

\*Student eligibility is defined by the Local Control Funding Formula.

The California Kids Investment and Development Savings Program (CalKIDS) is a children's savings account program, administered by the ScholarShare Investment Board, an agency of the State of California. CalKIDS will provide eligible participants with college savings accounts, including seed deposits and other potential incentives, to help pay for future qualified higher education expenses. To learn more about CalKIDS or opt out of the program entirely, please see the Program Information Guide at [CalKIDS.org](https://CalKIDS.org). CalKIDS participants may also establish individual accounts with ScholarShare 529, California's 529 College Savings Plan.